**Recommendations for QM presentations 2018**

* Please read and not the “Presentation Marking Scheme” provided as a Word-document.
* Scientific argumentation:   
  Stylized facts / literature findings → **RQ** → **Hypotheses** → test them (with OLS) → result (=answer to the (research) question)  
  I recommend a **numbered structure** (that is also reflected on the handout) → helps listeners to get an overview
* Literature  
  “1.2 Literature selection / Independent research”
  + Absolutely expected at universities / in a Master’s programme
  + Also Data Sources → quote correctly
* (Sequence of) empirical analysis (“**tell a story**”)
  + Descriptive variables → tell the listener more about your data to give them a feeling of the subject also overview of variable names.   
    *(“top rows”, pivot tables … that’s why we started our class with those  
    in most empirical papers you find a table of descriptive stats)*
  + First descriptive view: graphs, cross-tables (pivot), correlations, …
  + Simple regressions
  + Multiple regressions → different “specifications”  
    btw: forget the simple R², use only use the *adjusted*!
  + Do NOT interpret insignificant variables as they are insignificant …
* Team work: → how to make a presentation lively?
  + *Not* 3 (4) single presentations after one another but interchanging / interacting with each other (roles)
  + Transitions / interactions between the people presenting
* Style
  + Don’t read numbers / text from slides
  + Use other media (ToC on board/poster, video, posters, cards …)
  + ~~Y roof~~ → y hat …
* Is the story really related to the statistical methods (OLS ?)