What makes a GOOD PRESENTATION?

- Communication
  - presentation
    - ppt slides
      - Speak free (don't read the slides)
      - Not too much information on the slides
      - Layout: pictures, icons and not just text
    - Interaction with the audience
    - Moderating the discussion
  - Handout
    - own document
    - same structure as ppt
    - research question, result / answer ...
  - Teamwork
    - everyone should participate
    - interaction between speakers
      - referring to each other
      - transitions
      - role plays ...
- Focussing on the topic
- Structure
  - Introduction
    - "Tell a STORY"
    - Whats it about?
    - RESEARCH QUESTION
    - general questions
    - motivation
    - present the structure
  - Main Part
    - Smaller topics => better overview
    - definitions
    - (economic) models
    - examples = your case study
    - ...
  - Conclusion
    - summarize the most important findings
    - = answer the Research Question
    - "What did we learn?"
    - aks for questions
- Examples ("Case Study")
- technical issues
  - Test equipment
  - audio / video
- Sources / "Literature"
  - academic sources
    - books
    - academic journals
    - google scholar ...
    - library -> databases
  - Internet
    - "reliable"
      - media
        - newspapers
          - Economist
        - broadcasting, TV
      - Institutions / official sources
        - statistical bureaus (DeStatis)
        - Ministries
        - NGOs
    - Non reliable sources
      - Wikipedia
      - Blogs
      - individual pages
- Feedback
  - from class
  - from the lecturer