

Fakultät 1 – Wirtschaftswissenschaften /

School of International Business

Modulhandbuch / Module Handbook

International Studies in Economics and Business Administration (ISEB)

University Hochschule Bremen

Programm: International Studies in Economics and Business Administration

**Economic Research Methods**

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| Modulcode | 1.3 |

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| Semester / *term* | 1 |
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| Dauer / *duration* | 15 weeks |
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| Art / *type* | Compulsory |
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| ECTS-Punkte / *ECTS points* | 6 |
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| Student. Arbeitsbelastung /*Student workload* | 4 + 8 hrs. |
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| Kontaktstunden in SWS /*contact hours* | 4 hrs. |
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| Selbststudium in Stunden /*self-study (hours)* | 8 hrs. |
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| Voraussetzungen für die Teilnahme / *prerequisites* | None |
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| Verwendbarkeit / *usability* | Programme ISEB |
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| Prüfungsform/-dauer*examination method\* and duration* | **Learning Portfolio”:**  A Learning Portfolio consists of several parts which may include individual as well as team results. Essential part of the final performance is the reflective statement in which every student critically reviews and evaluates her/his individual learning process and the roles of the different partial assessments.  These partial assessment may be essays, concept papers, individual presentations, team presentations, reflected literature research in form of documented bibliographies, own analyses including the documentation of the applied methods, term papers, written tests / exams or also other types that can be proposed to the lecturer. Normally 2 to 4 of these types are selected by the student and have to be approved by the lecturer.  |
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| Lehr- und Lernmethoden /*learning and teaching methods* | Lecture and class discussion, case studies, presentations,team work, individual reading, exercises |
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| Modulverantwortliche/r / *module leader* | Prof. Dr. Peter SchmidtSchool of International BusinessPhone: +49(421) 5905-4691, Fax: +49(421) 5905-4862, E-Mail: peter.schmidt@hs-bremen.de |
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| Kompetenzziele /*learning outcomes* | After completion of this module students will be able to apply statistical tools and concepts needed in business applications and can use modelling as an aid to managerial decision making. Additionally they will be able to critically reflect their own learning process.  |
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| Lehrinhalte /*contents* | The module “Economic Research Methods” enables students to analyse data and apply statistical analyses. Topics include: presentation and interpretation of descriptive measures, applications of probability and the normal distribution in order to be able to properly apply confidence interval estimation and hypothesis testing. The students shall be able to use simple and multiple regression models as well as time series analysis to applied cases from Economics and Business. |
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| Literatur /*literature sources* | The current literature lists will be given to the students at the beginning of the semester |
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| **Dozent(in) / *instructor(s)*** | **Lehrveranstaltungen / *courses*** | **SWS\*\*** |
| Prof. Dr. Schmidt | Economic Research Methods | 4 |

\* WP = written presentation; WE = written exam; OE = Oral exam; A = Assignment \*\* SWS = Hours per week per semester